



CLASS Board Meeting Minutes

Date: Monday, August 2nd, 2021

Time: 1:30 P.M.

Zoom Meeting Link: <https://us02web.zoom.us/j/81635184243?pwd=QlNqTVlnRGFLUzY0S3ROQ3ZrM0F3QT09>

Zoom Meeting ID: 816 3518 4243

Zoom Password: 765145

Meeting Facilitator: Scott Olson

In Attendance

Scott Olson

Kate Goebel

John Slade

Tara Jebens-Singh

Kristine Sundberg

Cindy O'Donovan

Tracy Shimek

Jenifer Baker

Julia Wolfe

Welcome and Introductions

- Begin recording Zoom meeting.
- Brief welcome and introduction by President.

Executive Team Reports

President

President Scott Olson presents agenda for meeting

Treasurer

No current Treasurer...report made by Scott

President Elect

No current President Elect.

Outgoing President

Outgoing President Lynn Amon presents update.

- Lynn is unable to attend today. She shared that the Vadnais Heights Area Community Foundation grant deadline is August 31st
- Lynn is managing the mailbox at City Hall and received a check for another new member from Ramsey County Veterans Services



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New Business / Discussion

2021 and 2022 Board Member Discussion

Need to fill positions: President Elect, Treasurer...possibly others

- Discuss how we need to recruit
- Sheila Kelly sent an email stating that she must resign from the board for health reasons

Website Resources

Discuss content for website for paying members and non-paying members

- Identify website parameters for posting events, resources, etc. that fit the goals of CLASS
- Membership Drive recap
- Website Changes
 - Added links to member pages to direct traffic to specific event pages for the organizations
 - Discussed new idea to provide an incentive to be a member of CLASS by providing a membership badge with the CLASS logo for them to have on their website

Comments from John Slade in Zoom Chat:

- "First Class CLASS supporter" - our logo makes a great transition to a blue-ribbon ribbon.

Comments from Jenifer Baker in Zoom Chat:

- Agree 100%. Even a logo that partners could add to their webpage would be nice if they don't want to directly link to it?

Comments from Cindy O'Donovan in Zoom Chat:

- I like the idea of using the CLASS logo - continues to build our brand marketing image!

Grant Writing

- Discussion regarding various opportunities to submit for grants (VHACF, GWBLCF, etc.)
- Vadnais Heights Area Community Foundation Grant has been started: **DUE AUGUST 31st**
 - Identified what information is still needed
 - Amount to ask for with upcoming grants and how to ask
 - Language to use

Comments from John Slade in Zoom chat:

- I think that asking for \$3000 would be too much for the size of our budget, but \$2000 is absolutely fine. Yep, this is not normal times. Language to use - "As many of our members provide housing and services that were directly impacted by the COVID pandemic, we have refocused our work. Virtual meetings and online networking are what we are doing to maintain continuity through this time."
- "Our virtual quarterly networking meetings have become even more of a highlight for the professionals we bring together, giving them community and support in unique ways"
- 100% on getting a quote or two from folks. These are not big bad heavy grant proposals.

CLASS Open Item Discussions

- Discussion on any open topic as we continue to move forward with growing CLASS.

Comments from Jen Baker in Zoom Chat:

- I will miss our next networking meeting :(I'll be on vacation, so great news for me!! But I did enjoy the breakout sessions!! Loved that format last time :)



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Community Liaison/Committee Updates

Community Liaison

BOARD/COMMISSION: GOVERNOR'S COUNCIL ON AGE-FRIENDLY MINNESOTA

<https://commissionsandappointments.sos.state.mn.us/Agency/Details/269>

- The Governor's Council has 6 openings
- Julia Wolfe will be getting the information for meeting to add to the website

Education-no current committee

Networking

- Discussed upcoming Quarterly Networking Meeting on August 11th. Jenifer Baker will be unable to attend.

Advocacy-no current committee

Announcements

Upcoming Events

Quarterly Networking Meeting via Zoom

- August 11th 8:30 AM – 10:00 AM
- Sent out notification to Care Options Network to run the weeks of August 2nd and 9th

Becoming Dementia Friendly 2021 Community Summit

- October 7th 9:00 AM – 1:00 PM

Next Meeting

October 4th | 1:30 PM, Zoom link will be sent out prior to meeting

The meeting agenda will be distributed a week prior to our next meeting. Please review your sections, update materials, and return to CLASS.executiveteam@gmail.com in advance of our meeting. All Zoom meetings will be recorded and uploaded to the CLASS website.